



# Association of Air Force Missileers



PK, MM III, and MM I at F. E. Warren AFB

## AAFM BOARD OF DIRECTORS MEETING - 2019

5 OCTOBER 2019

Advocates for Missileers

# DISCUSSION TOPICS

- Welcome
- Who are we?
- Directors Report
- Role of the Board
- Purpose and By Laws
- Membership Drive
- National Meeting
- Elections
- Recognition Programs
- National Participation
- Projects

# WHO ARE WE?

- AAFM is a 501c(3) non profit organization
- Established to preserve the history of the USAF missile force, to encourage and publicize unit reunion and meetings, to keep missileers informed on important issues, to provide a central point of contact for missileers and to provide appropriate support for the active missile force
- We have about 2351 active members
- We have donated over \$280K to museums and other ICBM related projects
- Our tag line changed from “Winners of the Cold War” to “Advocates for Missileers”
- We are a board of 12 with an Executive Director
- We publish a newsletter quarterly
- We have an on line site for membership and a store

# DIRECTORS REPORT

- Day to Day Operations transferred
- Charlie is still the Newsletter editor
- Museum Grants awarded in 2019
  - Ronald Reagan Minuteman Missile National Historic Site - \$1,000
  - SAC Museum - \$3,938.90
  - Titan Museum - \$3,000
  - Museum of Nuclear Science - \$2,800
  - Robins Museum of Aviation - \$3,000
  - Indiana Military Museum - \$1,350

# DIRECTORS REPORT - FINANCIALS

- Investments:
  - Morgan Stanley: \$61,454.00
- Banking:
  - Wells Fargo Checking: \$ 6,018
  - 1<sup>st</sup> Bank Checking : \$11,662
  - 1<sup>st</sup> Bank Savings: \$1,631

# DIRECTORS REPORT – FINANCIALS AS OF 30 SEPT 19

- Income: \$16,370.00
  - Membership: \$ 14,350
  - Store: \$2,000.00
  - Donations: \$20.00
- Expenses \$15,998.64
  - Newsletter: \$ 9,523.88
  - Letterhead: \$ 620.44
  - Business Cards: \$ 431.55
  - Postage: \$ 344.57
  - Store: \$ 60.93
  - Bank charge: \$ 16.95
  - Store Refund: \$ 20
  - Adobe software - \$ 359.88
  - Envelopes and stationary: \$4,620.44
- CASH ON HAND \$17,680.00
- Investments: Morgan Stanley: \$61,454.00

# DIRECTORS REPORT - MEMBERSHIP

- Annual memberships issued (A): 3305
  - Life Memberships issues (L): 756
  - Special memberships issued (SA):107
  - Honorary Memberships (HON): 15
  - Bad Addresses: 508
  - Expired Membership: 939
  - Deceased: 385
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- Active Roles: 2351-2859 (higher number if you don't discount bad addresses)

# ROLE OF THE BOARD

- Executive Director
  - Membership
  - Spokesman
  - Budget and expenses
- Newsletter
  - Need editor for the future
- Grants
  - Review committee
- Nominating Committee
  - Maintain a list of candidates
- Store
- Webpage
- Public Relations
  - Briefings and messaging
  - Social media



# PURPOSE AND BY LAWS

- Incorporating Documents
- Strategic Plan
- Terms
- Elections
- Role of Past Board members (Emeritus)

# MEMBERSHIP DRIVE

- Revitalize lists
  - Expired
  - Bad Addresses
- Get the word out
- Do we focus on active duty?

# NATIONAL MEETINGS

- Proposed Dates
- Location
- Room cost
- Agenda
  - When is the Board meeting
- Speakers?
- Where next?

# 2020 ELECTIONS

- Four positions are up for renewal or replacement
  - Mark Silliman-elected in March 2005
  - Bob Mattson-elected in March 2009
  - Don Alston-elected in March 2014
  - Tom Cullen-elected in March 2015

# RECOGNITION

- Art Projects
  - What's next?
- Museum grants
  - Funds available
  - Letters ready to go
  - Need Grant committee
- SAC Hall of Fame
  - Nomination Process
  - Criteria developed (Alston, Tymoficuk, Habenick)
- Other Missile Museum projects

# NATIONAL PARTICIPATION

- Where do we take our message?
  - Global Strike Challenge
  - AFA National Meeting
  - 20 AF and Wing Visits

# ATLAS MISSILE PROJECT

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# MISSILE MUSEUM BROCHURE

- Background
- Get Board Approval
- Finalize Brochure
- Request Information from Museums via Grant Program
- Point of contact, shipping address, # of brochures
- Printing/Distribution/Replenishment
- Estimated Cost
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# TITAN MISSILE MUSEUM

- Charlie was contacted by Chuck Penson—former (20 years) Titan Missile Museum historian, now a volunteer.
- Concerned about how the Arizona Aerospace Museum is operating the Pima Air Museum and the Titan Missile Museum.
- Foundation began requiring all of its volunteers to sign a “release” to protect it from litigation that might arise as the result of negligence on the part of a volunteer.
  - This has had the effect of causing large numbers of volunteers to leave. Although the Pima Air and Space Museum has lost a significant part of its volunteer corps, it does not rely on volunteers to the extent that the Titan Missile Museum does. At Pima Air, most tours are self-guided and many volunteers work behind the scenes so that if they leave, the effects on day-to-day operations are less dire. Titan relies on volunteers to conduct *all* of the tours available there. Without a critical mass volunteers, Titan simply cannot function.
  - So many volunteers have left Titan that many tours are now being cancelled and refunds are being issued. While regular tours are being conducted with a skeleton crew, all of the special in-depth tours have been cancelled indefinitely. These special tours represent a significant fraction of the museum's total revenue. And many of the regular tours are in danger of being cancelled as well.

# TITAN MISSILE MUSEUM

- The part of the release volunteers find most objectionable is the “indemnification” paragraph. It would require a volunteer to personally defend him or herself against accusations of negligence, and further, to reimburse the Foundation for any expenses resulting from legal action. Negligence or not, the cost of a defense could wipe out the life savings of the volunteer involved.
  - The requirement of signing the release has crippled Titan, yet the administration is unwilling to discuss any kind of compromise that might bring volunteers back.
  - My understanding is that releases used by other non-profits are far more reasonable.
  - I understand the concerns of the Foundation, but believe this policy is profoundly misguided. My hope is that public pressure may cause the Foundation’s administration examine the wisdom of this new policy and the devastating effect it has had.
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- The executive director of the Foundation is Scott Marchand. The chairman of the board of director is Count Ferdinand Von Galen. The director of the Titan Missile Museum is Yvonne Morris. You can find contact information at the website.
  - It is my hope that you could marshal AAFM members in support of the volunteers.

# CLOSING COMMENTS

- Action Items
- Around the room
- Future meetings